

KITMAKER, M-CONTENT MAKERS

KITMAKER is a Spanish company, specialized in the distribution of mobile phone games and applications. It was founded in 2004 with the intention of becoming an innovative and enterprising company and a true reference in the young and growing market of mobile phone applications and games.

By using a new, innovative and a young outlook in each and everyone of our projects, **KITMAKER** is always looking to answer public's demands and needs with an effective and dynamic approach. **KITMAKER's** new and dynamic personality, together with its international character shapes its identity.

KITMAKER is responsible for planning and designing each and every one of its projects, keeping in mind the fun and leisure time aspects of the mobile industry needed to create the best games and applications. **KITMAKER's** innovative aim allows it to systematically take advantage of all technological advancements.

KITMAKER is present in all seven continents. We work with a total of 50 international operators and our content is distributed by more than 200 carriers. That is why, our products have a limitless amount of opportunities, as they are produced for the global market and adapted to our clients' and consumers' needs and preferences.

KITMAKER is a serious and professional company and this is demonstrated on a daily basis through its actions.

***KITMAKER** m-content makers*

WE ARE THE MOBILE PHONE GAME PROFESSIONALS

Every project undertaken at **KITMAKER** has innovation as its main characteristic. Our products are designed to meet the needs of a real market with an immediate response; therefore, we do not sell long-term prototypes or projects.

KITMAKER has an international focus, so all of our games and applications are designed with an international flavour in mind. We include this aspect in the translations and design in order to meet the needs of all of our potential markets.

Our products go through a rigorous quality control that corresponds to the necessary standards so that each one of our games can be sold in all our potential markets. We have a catalogue with the latest mobile games which are having an enormous success on the international scene.

For additional information about our products, take a look at our catalogue at:

<http://www.kitmaker.com/presentations/>

OUR HITS

All of our products have the same things in common and that's their quality and innovation.



BUPOPIES

Bupuppies are born and live inside your Mobile phone, and need daily care. Bupuppies are a new breed of mobile pet ready to revolutionize mobile phones. You'll love their cries, laughs and humour.

Bupuppies are a breed of caring, naughty and amusing little creatures whose natural habitat is the mobile phone. The player will have to feed, educate, play with, bathe, and most of all, LOVE his or her virtual mascot who will accompany the player always.



MOBILE BRAIN TRAINER

Our brain ages and gets less efficient. If you're young, you must avoid it, and if you're an adult you must fight against it. Mobile Brain Trainer is your mobile game to keep your brain fit. Fit your brain anywhere with Prof. Battlori's tests, games and challenges for a few minutes a day. It's not only a pure mind game; it's a game to make your brain work.

MOBILE BRAIN TRAINER has no age limit, juniors from 12 years on to seniors can fit their brain with many tests of logic, calculation and memory set by the innovative engine inserted in each of them; this allows generating combinations of different tests for every profile so that the same user will never answer the same question twice.



MOBILE BRAIN TRAINER PLUS

Discover the new challenges that professor Battlori has set to test the wittiest of minds, regardless of age. The new exercises are now even more interactive, dynamic and funnier than before, allowing you to exercise those neurones of yours wherever you are in the most entertaining way.

The game's new graphics and improved gameplay, give MOBILE BRAIN TRAINER PLUS a fresher and more dynamic look and feel than before. Furthermore, MOBILE BRAIN TRAINER PLUS allows you to monitor your progress so that everybody can exercise their brain in a personal and detailed manner.



PARTY & Co.

At last the authentic PARTY&CO on mobile phones, the game that has revolutionized millions of parties in recent years. Party & Co is a game that has been adapted for mobile phones in a classic and masterful way, retaining the spirit of fun and entertainment that is the board game.

Roll the dice and see what test the player and their “Buddy” have to pass. For each completed test you will win a peanut, when you collect all the peanuts that are on the Peanut Card you win the game.



MOBILE BODY TRAINER

Is your body prepared to make the best every day? Endorsed by health professionals, MOBILE BODY TRAINER is a mobile phone application that makes a full physical training possible.

From the instruction up to the measurement, passing through the achievement, MOBILE BODY TRAINER will guide you through the aerobic, muscel and warming exercises. It incorporates also the Course Navette stamina test, which will measure your cardiorespiratory aptitude.

MOBILE BODY TRAINER can be used indoor as well as outdoor, and needs user's active participation for an ideal use of the exercises. So, before beginning the training, it is essential that the user introduces his sex, age, weight and height, as well as the target of the training, to create his profile to personalize the exercises.

KITMAKER'S IMPACT ON THE MEDIA

Thanks to the quality and success of its products, **KITMAKER'S** presence has become noticeable in the media. Below, the highlighted links will allow you to access some examples:

TELEVISION

Canal Nou: <http://es.youtube.com/watch?v=2W1XL2GtXKM>

Telemadrid: http://www.youtube.com/watch?v=_z0YvUZso50

ZDF (canal alemán): <http://www.youtube.com/watch?v=Dunxz71Wn0Y>

Antena 3: <http://www.youtube.com/watch?v=jLJeJI8ljDs>

PRESS

El País: One of the most widely recognized newspapers in Spain often highlight **KITMAKER'S** new releases, both, in the paper and on the internet.

http://www.elpais.com/articulo/ocio/Kitmaker/vende/Vila-real/juegos/movil/paises/elpeputec/20080124elpciboci_1/Tes

http://www.elpais.com/articulo/ocio/moda/entrenadores/cerebrales/llega/moviles/elpciboci/20060921elpciboci_3/Tes

http://www.elpais.com/articulo/tecnologia/universo/juego/virtual/peliculas/3D/personalizadas/elpepueccib/20070208elpcibtec_11/Tes

http://www.elpais.com/articulo/Comunidad/Valenciana/Nokia/pone/10000/moviles/juego/hecho/Vila-real/elpepuespval/20071116elpval_14/Tes

INTERNATIONAL IMPACT

KITMAKER'S new releases have the same impact on the international scene as it does on the national scene. The following are some examples of specialized web pages that have released articles on our new products :

http://www.mobileindustry.biz/article.php?article_id=2439

<http://www.noticiasdot.com/publicaciones/gadgetmania/2007/02/14/este-san-valentin-un-amante-en-tu-movil/>

http://www.spaziogames.it/content2/news/news_mobile.asp?id=137

<http://www.pocketgamer.co.uk/r/Mobile/Mobi+Lover/news.asp?c=2343>

<http://magasinet.telenor.no/default.asp?page=17&article=1054>

<http://www.videojuegosmovil.com/noticias/noticia.asp?dt=414&nt=25246>



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More information at:
<http://www.kitmaker.com/prensa/>

Available items:
Grafic material and demos

If you want to prove any game,
send us your phone number along with the brand and model